



# SILENT STREAM MEDIA

## THE "VIDEO BUSINESS CARD"

The new way to connect with your audience and drive sales!

### WHY DO I NEED A VIDEO BUSINESS CARD?

As of 2019 video is now the highest converting, most engaged-with marketing tool available. Video creates a visual understanding and an emotional engagement that traditional written copy and still image content lacks. Video is quickly becoming the go-to marketing, advertising and informational source for the savvy business owner. The Video Business Card, or VBC, is the modern way to showcase your business, brand, products and services to your online audience. Your VBC will replace not only your traditional paper business card, but reduce your marketing & sales efforts as well as minimize the headaches that come along with consumer uncertainty and understanding. Your VBC will create unparalleled value by emotionally connecting with your audience, increasing engagement and driving sales through the power of video. The most important thing we have as business owners is time, and with your VBC, you'll have more time than ever!

### HOW MUCH DOES A VBC COST?

Every VBC is different and our clients have had the most success when their VBC is custom tailored to meet their specific needs. We have a variety of production levels to fit any budget.

### WHAT ARE THE NEXT STEPS?

To get your VBC process started please go to: <https://silentstreammedia.com/Video-Form> and fill out the Discovery Form so we can gather the information that we need to give you an accurate quote. We offer all kinds of production levels which have been included with this document.

### THE POWER OF VIDEO (2019 Statistics)



#### ROI FROM VIDEO MARKETING



#### BUSINESSES SWITCHING TO VIDEO



#### CONSUMERS WATCHING VIDEO (WEEKLY)



#### CONSUMERS INFLUENCED BY VIDEO



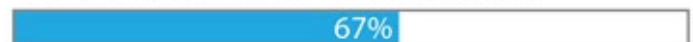
#### QUALIFIED LEADS FROM VIDEO



#### CONSUMERS PREFER VIDEO TO LEARN



#### CONSUMER DEMAND FOR VIDEO (2020)



### CONTACT US

**Jennifer Pfahlert - CMO**

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## VIDEO TESTIMONIALS

The BEST way to keep visitors on your platform and influence buying decisions!

### WHY VIDEO TESTIMONIALS?

We all know how powerful a customer testimonial can be. Technology has drastically changed and with so much market oversaturation and information being thrown at your potential customers you have to stand out! Not only that, don't forget consumers are more educated these days and do a lot more research before making purchase decisions. If you are still stuck in the traditional written testimonial days, let's be real there's a large chance your potential customer may think your business is generating it's own reviews! With a Video Testimonial all of these doubts are put to rest and consumers are able to make their buying decisions based on visual reviews from ACTUAL customers. Video testimonials don't only sway purchase decisions, they also keep visitors on your platform twice as long! We're all influenced by the opinions of others; that's what makes Video Testimonials such an essential tool!

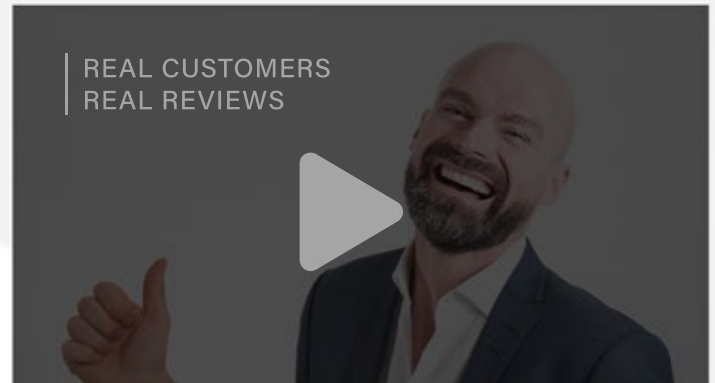
### HOW MUCH DOES IT COST?

Every Video Testimonial is different and our clients have the most success when their VT is tailored to their specific needs. We offer a variety of production levels to fit any budget.

### WHAT ARE THE NEXT STEPS?

To get your VT process started please go to: [silentstreammedia.com/video-form](https://silentstreammedia.com/video-form) and fill out the Discovery Form so we can gather the information we need to give you an accurate quote. We offer production levels for most any budget without our clients having to sacrifice quality. We also have same week turn-arounds!

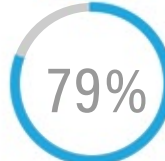
### THE POWER OF VIDEO TESTIMONIALS



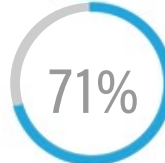
91% OF CONSUMERS ARE INFLUENCED BY POSITIVE REVIEWS



85% OF CONSUMERS READ 10+ REVIEWS BEFORE ESTABLISHING TRUST



79% OF CONSUMERS TRUST REVIEWERS AS MUCH AS FRIENDS & FAMILY



71% OF CONSUMERS PREFER VIDEO TO LEARN BEFORE MAKING A PURCHASE

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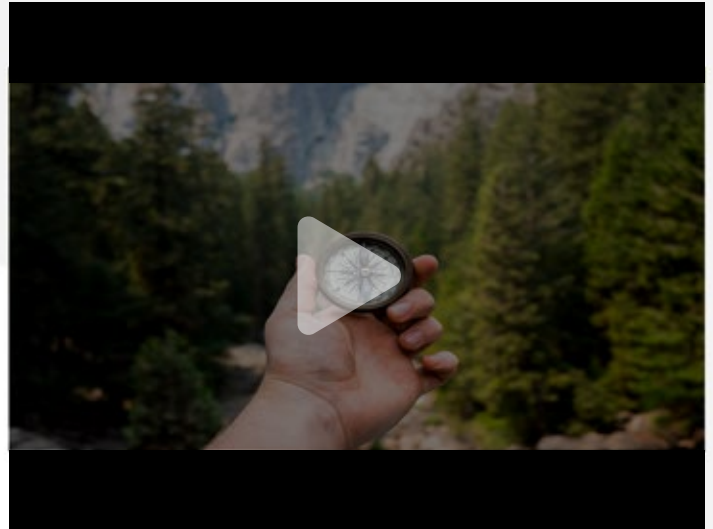
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## VIDEO ASSET SERVICES

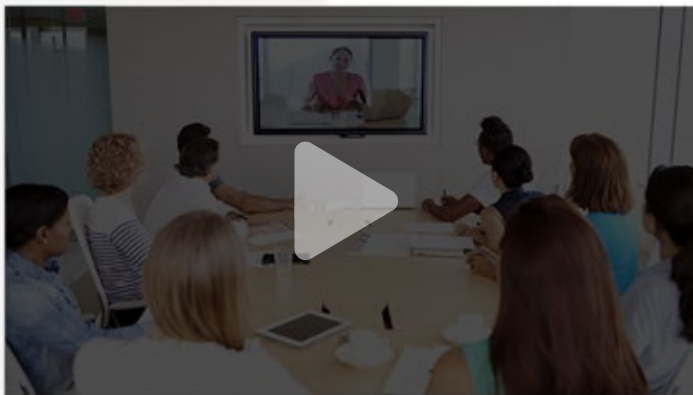
An overview of Video Assets we offer for our clients.

### CONSUMER FACING VIDEO ASSETS

S E R V I C E S  
T U T O R I A L S  
C O M M E R C I A L  
I N F O R M A T I O N A L  
P R O M O T I O N A L  
P R O D U C T S  
B R A N D I N G  
S A L E S



### INTERNAL VIDEO ASSETS







N E W H I R E  
T R A I N I N G  
A U T O M A T I O N  
N E W S L E T T E R S  
I N T E R V I E W S  
R E C A P S

### WHAT ARE THE NEXT STEPS?

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### CONTACT US

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